

Amendments to the Claims

Please amend the claims as instructed in the marked-up version of the Listing of the Claims presented below. This Listing of the Claims replaces all prior versions, and listings of the claims in the application.

Listing of the Claims

1. (Cancelled)
2. (Cancelled)
3. (Currently Amended) A system for ordering items available at a venue by a venue attendee, the system comprising:
 - a display board configured to receive a signal indicative of display instructions to attendees on how to place for generating an order via a wireless communication device, the display board configured to be simultaneously viewed by multiple venue attendees at [[a]] the venue;
 - a network;
 - a first computer device configured to be coupled to the network, to host hosting a site, and including a database of users, the database of users configured to retain including information regarding a user's seating location at the venue;
 - at least one wireless communication device coupled to the first computer device via the network, the at least one wireless communication device operable configured to generate an order for items available at the venue and transmit the order to the first computer device;
 - a venue computer device configured to be coupled to the first computer device via a network and to the display board, the venue computer configured to generate a signal indicative of instructions to attendees on how to place an order via the at least one wireless communication device be displayed on the display board; and

at least one vendor station configured to be coupled to the vendor computer device, the at least one vendor station ~~operable~~ configured to query the first computer device and display orders on a monitor.

4. (Currently Amended) A system as claimed in claim 3, wherein the display board ~~includes is selected from the group consisting of a scoreboard and a stadium TV to display instructions for generating an order via the first wireless communication device.~~

5. (Currently Amended) A system as claimed in claim 3, wherein the site is a web site and the signal indicative of instructions to attendees on how to place an order via the wireless communication device includes information sufficient for the display board to display the includes a web site to display instructions for generating an order via the first wireless communication device.

6. (Cancelled)

7. (Cancelled)

8. (Currently Amended) A system as claimed in claim 3, wherein the signal indicative of instructions to attendees on how to generate an order via the wireless communication device includes information sufficient for the display board includes to display an order card to display instructions for generating an order via the first wireless communication device.

9. (Original) A system as claimed in claim 3, wherein the site includes a signup page.

10. (Original) A system as claimed in claim 3, wherein the site includes a one or more user account management pages.

11. (Original) A system as claimed in claim 3, wherein the site includes one or more system administrator pages.

12. (Currently Amended) A system as claimed in claim 3, wherein the at least one vendor station is configured to generate further comprising an order interface displayable on the at least vendor station, the order interface including an indicator to show whether an order has been fulfilled and a source indicator.

13. (Original) A system as claimed in claim 12, wherein the order interface further includes a time of order indicator, a seat location, and a timer display.

14. (Currently Amended) A system as claimed in claim 12, wherein the order interface further includes an order detail window.

15. (Original) A system as claimed in claim 3, wherein the at least one vendor station includes a printer.

16. (Original) A system as claimed in claim 3, further comprising a voice command processor to process voice-based orders.

17. (Currently Amended) A method of ordering items at a venue, the method comprising:

providing ordering information to venue attendees via on a display board associated with the venue, the display board being configured to receive a signal indicative of instructions on how to place an order via a wireless communication device, and to be simultaneously viewed by multiple attendees regarding items available for order at the venue and how to order such items from venue seating locations of the venue attendees;

registering venue attendees by querying the venue attendees for personal information, venue information, and payment information;

storing orders for items generated by wireless communication devices associated with one or more venue attendees on a first computer device;

querying the first computer device to retrieve the orders;

displaying the orders on one or more venue stations located at the venue; and

fulfilling the orders displayed on the one or more venue stations.

18. (Currently Amended) A method as claimed in claim 17, further comprising providing an indication of the seating location of a venue attending in each order of the orders.

19. (Currently Amended) A method as claimed in claim 17, further comprising printing order information at one or more of the one or more ~~workstations~~ venue stations.

20. (Currently Amended) A method as claimed in claim 17, further comprising tracking when the orders are fulfilled.

21. (Currently Amended) A method as claimed in claim 17, wherein at least one of the orders comprises a voice-based order, the method further comprising processing the voice-based orders.

22. (Currently Amended) A method of ordering items at a venue, the method comprising:

establishing an account on a site prior to arriving at the venue;

setting venue and seating locations for the account;

associating a user identifier and security device with the account;

accessing the site when located at the venue;

confirming the user identifier and security device;

creating an order via a wireless communication device based on a signal indicative of instructions to attendees on how to place an order received by a display board and displayed on the display board;

transmitting the order from the wireless communication device to a first computer device;

retrieving the order from the first computer device and displaying the order at a vendor station; and

fulfilling the order based on information available at the vendor station.

23. (Cancelled)

24. (New) A method of ordering items available at a venue, the method comprising:

establishing an account on a site prior to arriving at the venue;

setting venue and seating locations for the account;

associating a user identifier and security device with the account;

providing ordering information to venue attendees on a display board associated with the venue, the display board being configured to receive a signal indicative of instructions on how to place an order via a wireless communication device, and to be simultaneously viewed by multiple attendees;

accessing the site when located at the venue;

querying venue attendees for personal information, venue information, and payment information;

confirming the user identifier and security device;

creating an order via the wireless communication device based on the ordering information;

transmitting the order from the wireless communication device to a first computer device;

storing the order generated by wireless communication devices associated with the venue attendee on the first computer device;

querying the first computer device to retrieve the order;

displaying the order on one or more venue stations located at the venue;

retrieving the order from the first computer device and displaying the order at a vendor station; and

fulfilling the order based on information available at the vendor station.

25. A method as claimed in claim 24, wherein providing ordering information to venue attendees on a display board associated with the venue, includes providing such information on a scoreboard or stadium TV that is configured to receive a signal indicative of instructions on how to place an order via a wireless communication device, and to be simultaneously viewed by multiple attendees.